



Laura Kelly Designs Announces the Launch of LK Stationery *See Your Creation as You Build it Online*

FOR IMMEDIATE RELEASE

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APEX, N.C., May 10, 2011 – Laura Kelly Designs has announced the launch of [LK Stationery](#), which offers personalized stationery and gift items using a new state-of-the-art rendering engine that allows users to see their stationery creations as they build them online.

By the fourth quarter of 2011, shoppers will be able to purchase Laura Kelly designs on more than 100 products with personalization components, including stationery, home décor, gift items and dishware.

"LK Stationery is the newest of my licensees, and I'm extremely excited to work with [Overcoffee Interactive](#)'s team of web developers, SEO and SEM experts, and graphic designers on this ongoing project," said Laura Kelly, founder of Laura Kelly Designs.



Connect with Laura Kelly Designs socially on [Facebook](#), [Twitter](#), [MySpace](#), [LinkedIn](#), [Laura's Inklings](#) (her blog) and the [Sharpie Squad®](#), of which she is a member.

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About Laura Kelly Designs

Laura Kelly's bold and whimsical art is widely recognizable by its mixed-matched usage of vibrant colors, patterns and themes. Her designs are licensed to companies around the country and are available on a plethora of products. For more information, please contact her at (919) 303-2101 or visit her online at <http://www.laurakellydesigns.com>.